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MIL in the Post-2015 Development Framework: Libraries Furthering Development

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Outline

- ▶ UN Post-2015 Development Framework
- ▶ Access to information and MIL as pillars of sustainable development
- ▶ MIL in the rapidly evolving media and information landscape





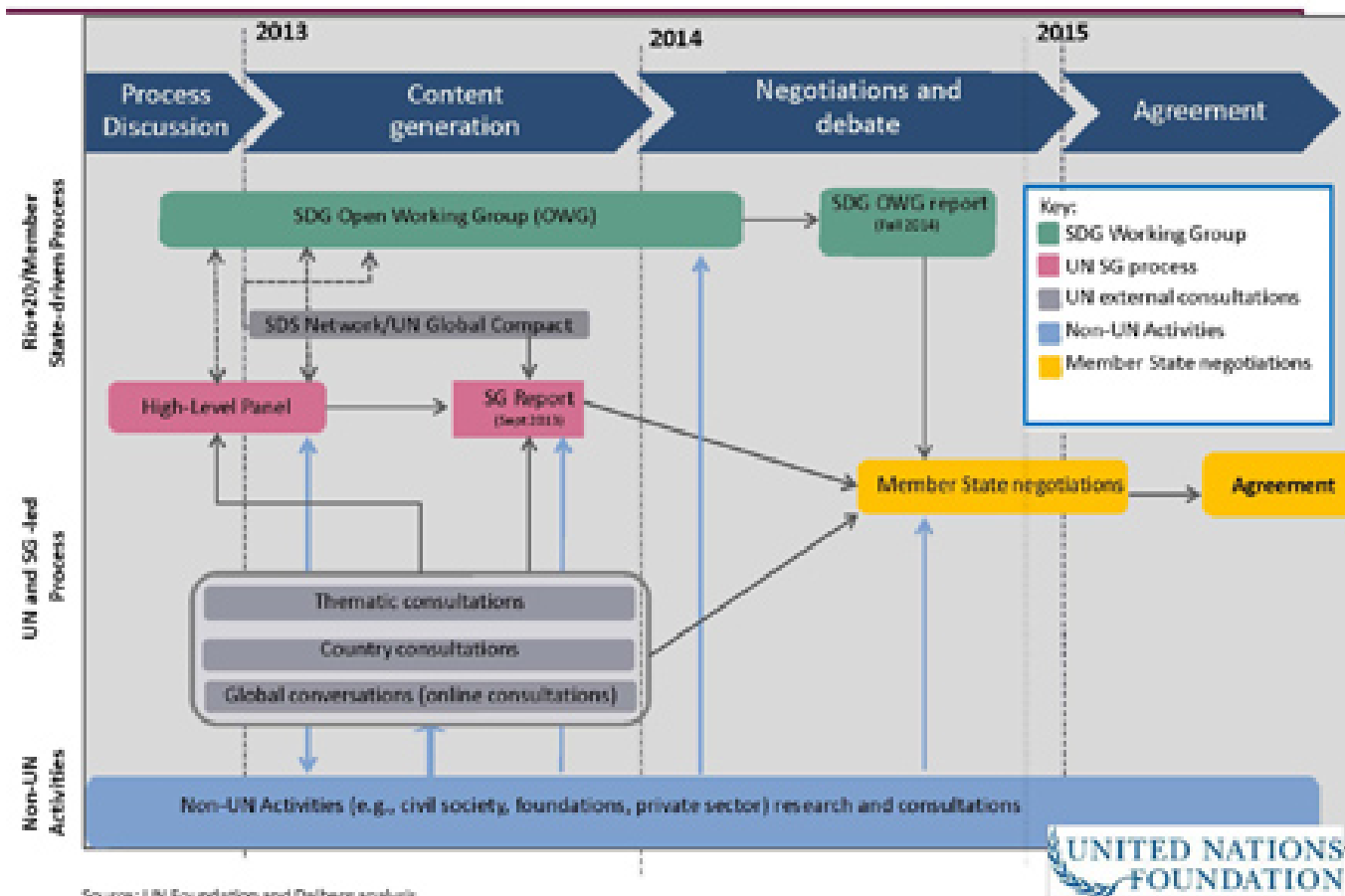
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UN Post 2015 Development Framework

- Ongoing review of the Millennium Development Goals
- New development framework (2016-2030) to guide **both developed and developing** countries in improving living conditions

UN Post-2015 Development Framework

Processes feeding into the Post-2015 Development Agenda



➤ Multiple processes feeding into UN Member State negotiations September 2014-September 2015

➤ New framework to be implemented from 01.01.16.



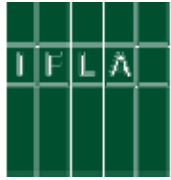
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IFLA's goals

The post-2015 framework

- recognises the role of **access to information** as a fundamental element supporting development
- encourages UN Member State support of the information institutions underpinning development (e.g. libraries)





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IFLA's engagement

- Collaborative work with
 - the international library community
 - allies in civil society and the development community
 - with UN member states

- Participation in
 - UN Open Working Group meetings on post-2015 goals
 - Final [Outcome Document](#) : access to information as target 16.10
 - Review of the World Summit on the Information Society process ([WSIS](#))

- Advocacy toolkit



Toolkit: Libraries and the
UN post-2015
development agenda



The Lyon Declaration

On Access to Information and Development

www.lyondeclaration.org

- Two pillars of sustainable development:
 - ▶ **The right to information:** Ensuring access to information and knowledge across society, assisted by the availability of ICTS.
 - ▶ **Citizens' competencies** to produce, understand, use and share information/content effectively and responsibly.

MIL



No development without MIL

- MIL encompasses knowledge, attitudes, skills, and practices required to access, analyse, evaluate, use, produce, and communicate information and knowledge in creative, legal and ethical ways that respect human rights.
- extends beyond ICTs to encompass learning, critical thinking and interpretive skills across and beyond professional, educational and societal boundaries.
- addresses all types of media (oral, print, analogue and digital) and all forms and formats of resources.

(Source: [Moscow Declaration on MIL](#), 2012)



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Access + literacies (MIL)

Different types of access (Frau-Meigs, 2013a):

- Universal access not enough
- **Effective access:** competences to use ICT-driven media, connectedness beyond connectivity
- **Sustainable access:** users exhibit real appropriation of all the opportunities afforded by the mediated culture and can effect change.



Illectronism

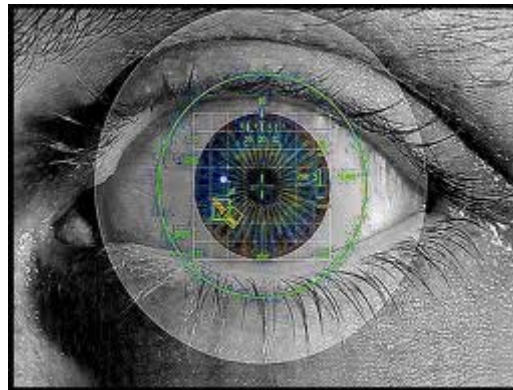
- Incapacity to read, write and count with digital screens.
- Lack of mastery over new skills required to deal with information (searching, navigating, networking, coding...).
- Lack of critical understanding of and engagement with content creation, curation, aggregation and civic agency.
- Effective and sustainable access to information thwarted.

(Frau-Meigs, 2013a)



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MIL in the evolving media and information environment



<http://kzwnews.files.wordpress.com/2012/09/darpa.jpg>



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How will we access, use and benefit from information in an increasingly hyper-connected world?



TREND 1

New Technologies will both expand and limit who has access to information.

TREND 2

Online Education will democratise and disrupt global learning.

TREND 3

The boundaries of privacy and data protection will be redefined..

TREND 4

Hyper-connected societies will listen to and empower new voices and groups.

TREND 5

The global information environment will be transformed by new technologies.

<http://trends.ifla.org/>



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Trend 1: New technologies will both expand and limit who has access to information

- Digital content predicted to double every two years, but a limited brain - Selection and authentication
- Access to info as the gateway for health, education, employment, open government etc.
- Proliferation of hyper-connected mobile devices, networked sensors, language-translation technologies
- Emergence and convergence of nano-bio-info-cognitive (NBIC) technologies



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Building capacity, raising awareness

- Reviewing and retooling MIL education (Frau-Meigs 2013a,b)
 - User's social and cognitive needs (self-actualisation, life-longings satisfaction and civic agency)
 - Integration in non-formal learning
 - Integration of learning in cultural practices where content creation depends on info management (sorting out online noise, establishing e-presence)
 - connectedness
 - accommodating screen and script culture
- Empowering disadvantaged groups to use increasingly digitised public sector services
- Empowering users to manage their online presence



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Facebook tiene 30 millones de usuarios abiertos de personas fallecidas

Los expertos recomiendan incluir en el testamento un listado de la actividad digital y manifestar qué se desea hacer con la 'herencia digital'

Vida | 14/05/2014 - 18:50h | Última actualización: 14/05/2014 - 21:45h



<http://www.lavanguardia.com/vida/20140514/54407922649/facebook-millones-usuarios-abiertos-personas-fallecidas.html>

Skjermutklipp tatt: 10.10.2014 10:15

30 million dead Facebook users

¿Qué es el derecho al olvido?

Una sentencia hace prever una "avalancha" de reclamaciones de ciudadanos para que Google retire de la red enlaces a informaciones que les perjudican

Internet | 14/05/2014 - 08:03h | Última actualización: 14/05/2014 - 10:02h



Google ha recibido 30.143.926 solicitudes de retirada de enlaces piratas en un mes AP

<http://www.lavanguardia.com/tecnologia/internet/20140514/54406909784/derecho-olvido.html>

Skjermutklipp tatt: 10.10.2014 10:30

The right to be forgotten



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[Top 10 Emerging Techs 2014](#) (World Economic Forum):

- Body-adapted wearable electronics
- Quantified-self movement sensors – tracking life
- Brain/computer interface – manipulating brains





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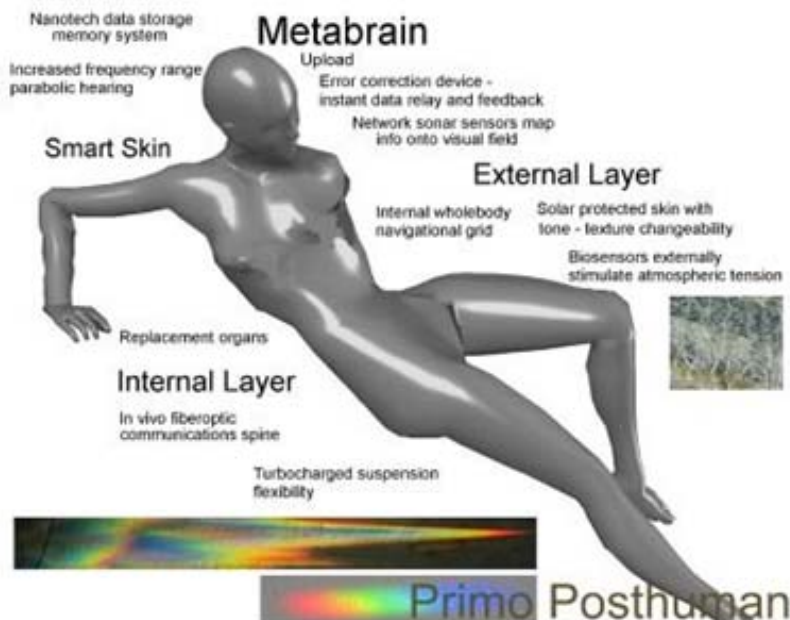
Impact of convergent NBIC technologies?

Chernyy (2014)

- From ICTs to NBIC technologies:

Nano-bio-info-cognitive technologies aim to improve/enhance human performance.

On the EU agenda: *Converging Technologies – Shaping the Future of European Societies* (2004)



- Technology ruling over human nature (both body and mind)?
- Redesigning the homo sapiens in the context of scientific and technical progress?
- Technologies may be neutral. Their use is not.
- Ethical perspectives?

http://www.wnyc.org/i/620/350/80/photologue/photos/1%20Copy%20of%20Primo%20Posthuman_1.jpg



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Raising awareness - Keeping abreast of technological development

- Increasing and sharing knowledge about emerging and convergent technologies
- Assessing their socio-cultural impact before it is too late
- Constantly updating our understanding of MIL and MIL education



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As we engage with MIL,
we engage with sustainable
development.





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Thank you!

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From information literacy to MIL

“[...] today’s digital age and convergence of communication technologies necessitate **the combination of media literacy and information literacy** in order to achieve sustainable human development [...]”

([Fez Declaration on Media and Information Literacy](#), 2011)

