MIL in the Post-2015 Development Framework: Libraries Furthering Development

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Outline

- UN Post-2015 Development Framework
- Access to information and MIL as pillars of sustainable development
- MIL in the rapidly evolving media and information landscape
UN Post 2015 Development Framework

- Ongoing review of the Millennium Development Goals

- New development framework (2016-2030) to guide both developed and developing countries in improving living conditions
UN Post-2015 Development Framework

- Multiple processes feeding into UN Member State negotiations
  September 2014-September 2015

- New framework to be implemented from 01.01.16.
IFLA’s goals

The post-2015 framework

- recognises the role of access to information as a fundamental element supporting development

- encourages UN Member State support of the information institutions underpinning development (e.g. libraries)
IFLA’s engagement

➢ Collaborative work with
  • the international library community
  • allies in civil society and the development community
  • with UN member states

➢ Participation in
  • UN Open Working Group meetings on post-2015 goals
    Final *Outcome Document* : access to information as target 16.10
  • Review of the World Summit on the Information Society process (*WSIS*)

➢ Advocacy toolkit
  "Toolkit: Libraries and the UN post-2015 development agenda"
Two pillars of sustainable development:

- **The right to information**: Ensuring access to information and knowledge across society, assisted by the availability of ICTS.

- **Citizens’ competencies** to produce, understand, use and share information/content effectively and responsibly.
No development without MIL

- MIL encompasses knowledge, attitudes, skills, and practices required to access, analyse, evaluate, use, produce, and communicate information and knowledge in creative, legal and ethical ways that respect human rights.

- extends beyond ICTs to encompass learning, critical thinking and interpretive skills across and beyond professional, educational and societal boundaries.

- addresses all types of media (oral, print, analogue and digital) and all forms and formats of resources.

(Source: Moscow Declaration on MIL, 2012)
Access + literacies (MIL)

Different types of access (Frau-Meigs, 2013a):

- Universal access not enough
- **Effective access:** competences to use ICT-driven media, connectedness beyond connectivity
- **Sustainable access:** users exhibit real appropriation of all the opportunities afforded by the mediated culture and can effect change.
Illectronism

- Incapacity to read, write and count with digital screens.
- Lack of mastery over new skills required to deal with information (searching, navigating, networking, coding...).
- Lack of critical understanding of and engagement with content creation, curation, aggregation and civic agency.
- Effective and sustainable access to information thwarted.

(Frau-Meigs, 2013a)
MIL in the evolving media and information environment

http://kzwnews.files.wordpress.com/2012/09/darpa.jpg
How will we access, use and benefit from information in an increasingly hyper-connected world?

TRENDS

TREND 1: New Technologies will both expand and limit who has access to information.

TREND 2: Online Education will democratise and disrupt global learning.

TREND 3: The boundaries of privacy and data protection will be redefined.

TREND 4: Hyper-connected societies will listen to and empower new voices and groups.

TREND 5: The global information environment will be transformed by new technologies.

http://trends.ifla.org/
Trend 1: New technologies will both expand and limit who has access to information

- Digital content predicted to double every two years, but a limited brain - Selection and authentication
- Access to info as the gateway for health, education, employment, open government etc.
- Proliferation of hyper-connected mobile devices, networked sensors, language-translation technologies
- Emergence and convergence of nano-bio-info-cognitive (NBIC) technologies
Building capacity, raising awareness

• Reviewing and retooling MIL education (Frau-Meigs 2013a,b)
  • User’s social and cognitive needs (self-actualisation, life-longings satisfaction and civic agency)
  • Integration in non-formal learning
  • Integration of learning in cultural practices where content creation depends on info management (sorting out online noise, establishing e-presence)
  • connectedness
  • accommodating screen and script culture

• Empowering disadvantaged groups to use increasingly digitised public sector services

• Empowering users to manage their online presence
Facebook tiene 30 millones de usuarios abiertos de personas fallecidas

Los expertos recomiendan incluir en el testamento un listado de la actividad digital y manifestar qué se desea hacer con la "herencia digital"

Skjermutklipp tatt: 10.10.2014 10:15

30 million dead Facebook users

¿Qué es el derecho al olvido?

Una sentencia hace proveer una "avalancha" de reclamaciones de ciudadanos para que Google retire de la red enlaces a informaciones que les perjudican

Skjermutklipp tatt: 10.10.2014 10:30

The right to be forgotten
Top 10 Emerging Techs 2014 (World Economic Forum):

- Body-adapted wearable electronics
- Quantified-self movement sensors – tracking life
- Brain/computer interface – manipulating brains
Impact of convergent NBIC technologies?

Chernyy (2014)

- From ICTs to NBIC technologies:


- Technology ruling over human nature (both body and mind)?
- Redesigning the homo sapiens in the context of scientific and technical progress?
- Technologies may be neutral. Their use is not.
- Ethical perspectives?

http://www.wnyc.org/i/620/350/80/photologue/photos/1%20Copy%20of%20Primo%20Posthuman_1.jpg
Raising awareness - Keeping abreast of technological development

- Increasing and sharing knowledge about emerging and convergent technologies
- Assessing their socio-cultural impact before it is too late
- Constantly updating our understanding of MIL and MIL education
As we engage with MIL, we engage with sustainable development.
Thank you!

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From information literacy to MIL

“[…] today’s digital age and convergence of communication technologies necessitate the combination of media literacy and information literacy in order to achieve sustainable human development […]”

(Fez Declaration on Media and Information Literacy, 2011)